

ENGLAND



TOP 20 MOST VISITED FREE ATTRACTIONS: ENGLAND

Rank	Name of Attraction	Category	2022 Visitors	2023 Visitors	Exact or Estimate?	% Change 22-23	Price for Adult Entry
1	British Museum	Museum	4,097,253	5,820,860		42%	Free
2	Natural History Museum	Museum	4,812,806	5,686,601		18%	Free
3	Tate Modern	Museum	3,883,160	4,729,444		22%	Free
4	Brighton Pier	Other	4,632,108	4,235,165	Exact	-9%	Free
5	National Gallery	Museum and/or Art Gallery	2,727,119	3,096,508	Exact	14%	Free
6	Victorian and Albert Museum	Museum	2,359,887	3,089,434		31%	Free
7	Science Museum	Museum and/or Art Gallery	2,334,930	2,956,886	Exact	27%	Free
8	Somerset House	Historic House/ House and Garden / Palace	2,346,580	2,727,677	Exact	16%	Free
9	Royal Museums Greenwich	Museum	1,630,112	2,506,962		54%	Free
10	British Library	Museum and/or Art Gallery	1,149,070	1,390,378		21%	Free
11	The Abbey Gardens & Abbey Ruins	Place of Worship (still in use)	1,362,874	1,345,058	Exact	-1%	Free
12	National Portrait Gallery	Museum and/or Art Gallery	Not available	1,164,018		Not available	Free
13	Tate Britain	Museum	913,395	1,091,218		19%	Free
14	Cannon Hall Museum, Park and Gardens	Museum and/or Art Gallery	841,642	983,108	An Estimate	17%	Free
15	The Homiman Public Museum & Public Park Trust	Museum and/or Art Gallery	790,067	924,480	Exact	17%	Free
16	Ashmolean Museum	Museum and/or Art Gallery	728,183	900,277	An Estimate	24%	Free
17	Midlands Arts Centre (MAC)	Other	804,236	853,355	Exact	6%	Free
18	Bodleian Libraries	Museum and/or Art Gallery	711,478	842,221	An Estimate	18%	Free
19	Imperial War Museum London	Museum and/or Art Gallery	684,909	841,575	Exact	23%	Free
20	Oxford University Museum of Natural History	Museum and/or Art Gallery	675,557	768,986	An Estimate	14%	Free

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TOP 20 MOST VISITED PAID ATTRACTIONS: ENGLAND

Rank	Name of Attraction	Category	2022 Visitors	2023 Visitors	Exact or Estimate?	% Change 22-23	Price for Adult Entry
1	Tower of London	Castle / Fort	2,019,868	2,791,834	Exact	38%	£15 or Over
2	Royal Botanic Gardens, Kew	Garden	1,963,885	1,974,295		1%	£15 or Over
3	Chester Zoo	Safari Park / Zoo / Aquarium / Aviary	1,835,374	1,941,754	Exact	6%	£15 or Over
4	Westminster Abbey	Place of Worship (still in use)	1,062,909	1,587,866		49%	£15 or Over
5	St Paul's Cathedral	Place of Worship (still in use)	1,193,888	1,499,575	Exact	26%	£15 or Over
6	Windsor Castle	Castle / Fort	827,331	1,374,607		66%	£15 or Over
7	Stonehenge	Historic Monument / Archaeological Site	977,316	1,327,423	Exact	36%	£15 or Over
8	Windermere Lake Cruises	Other Historic / Scenic Transport Operator	1,303,609	1,319,696	Exact	1%	£10.00-£14.99
9	RHS Garden Wisley	Garden	1,439,829	1,306,664	An Estimate	-9%	£15 or Over
10	Colchester Zoo	Safari Park / Zoo / Aquarium / Aviary	974,790	1,003,817	Exact	3%	£15 or Over
11	Roman Baths	Historic Monument / Archaeological Site	851,854	991,437	Exact	16%	£15 or Over
12	Tower Bridge	Heritage / Visitor Centre	648,001	960,670	Exact	48%	£10.00-£14.99
13	Blenheim Palace	Historic House/ House and Garden / Palace	821,585	945,412		15%	£15 or Over
14	Yorkshire Wildlife Park	Safari Park / Zoo / Aquarium / Aviary	932,444	921,008	Exact	-1%	£15 or Over
15	Portsmouth Historic Dockyard	Museum and/or Art Gallery	719,009	873,491		21%	£15 or Over
16	Old Royal Naval College	Other Historic Property	731,344	843,175		15%	£15 or Over
17	Beamish: The Living Museum of the North	Museum and/or Art Gallery	788,603	801,756	Exact	2%	£15 or Over
18	Longleat Safari & Adventure Park	Safari Park / Zoo / Aquarium / Aviary	814,263	800,056		-2%	£15 or Over
19	Shakespeare's Globe	Other Historic Property	642,082	799,942		25%	Not available
20	Tatton Park	Historic House/ House and Garden / Palace	705,000	720,000	An Estimate	2%	£7.50-£9.99

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NORTH WEST



TOP 20 MOST VISITED FREE ATTRACTIONS: NORTH WEST

Rank	Name of Attraction	Category	2022 Visitors	2023 Visitors	Exact or Estimate?	% Change 22-23	Price for Adult Entry
1	World Museum Liverpool	Museum and/or Art Gallery	669,684	697,115	Exact	4%	Free
2	Merseyside Maritime Museum	Museum and/or Art Gallery	520,328	697,073	Exact	34%	Free
3	Museum of Liverpool	Museum and/or Art Gallery	605,926	694,953	Exact	15%	Free
4	Manchester Art Gallery	Museum and/or Art Gallery	492,629	576,920	Exact	17%	Free
5	Science and Industry Museum	Museum and/or Art Gallery	352,110	415,838	Exact	18%	Free
6	International Slavery Museum	Museum and/or Art Gallery	265,360	261,993	Exact	-1%	Free
7	Imperial War Museum North	Museum and/or Art Gallery	215,245	261,449	Exact	21%	Free
8	Walker Art Gallery	Museum and/or Art Gallery	199,171	218,865	Exact	10%	Free
9	Customs and Excise National Museum	Museum and/or Art Gallery	218,894	209,981	Exact	-4%	Free
10	Bolton Central Museum	Museum and/or Art Gallery	200,402	196,731	Exact	-2%	Free
11	Manchester Cathedral	Place of Worship (still in use)	150,082	192,938	Exact	29%	Free
12	Lady Lever Art Gallery	Museum and/or Art Gallery	171,430	183,135	Exact	7%	Free
13	Manchester Craft and Design Centre	Industrial / Craft Workplace	102,977	134,013	Exact	30%	Free
14	Bolton Central Aquarium	Safari Park / Zoo / Aquarium / Aviary	110,140	119,116	Exact	8%	Free
15	Portland Basin Museum	Museum and/or Art Gallery	87,912	108,447	Exact	23%	Free
16	Waterside	Other	66,020	91,674	Exact	39%	Free
17	Carlisle Cathedral	Place of Worship (still in use)	61,782	76,657	An Estimate	24%	Free
18	Grosvenor Museum	Museum and/or Art Gallery	58,934	62,009	Exact	5%	Free
19	The Dock Museum	Museum and/or Art Gallery	44,788	45,291	Exact	1%	Free
20	Gallery Oldham	Museum and/or Art Gallery	25,863	45,049	An Estimate	74%	Free

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TOP 20 MOST VISITED PAID ATTRACTIONS: NORTH WEST

Rank	Name of Attraction	Category	2022 Visitors	2023 Visitors	Exact or Estimate?	% Change 22-23	Price for Adult Entry
1	Chester Zoo	Safari Park / Zoo / Aquarium / Aviary	1,835,374	1,941,754	Exact	6%	£15 or Over
2	Windermere Lake Cruises	Other Historic / Scenic Transport Operator	1,303,609	1,319,696	Exact	1%	£10.00-£14.99
3	Tatton Park	Historic House/ House and Garden / Palace	705,000	720,000	An Estimate	2%	£7.50-£9.99
4	Chester Cathedral	Place of Worship (still in use)	Not available	623,327	Exact	Not available	Not available
5	Knowsley Safari and Knowsley Hall	Safari Park / Zoo / Aquarium / Aviary	553,272	546,345		-1%	£15 or Over
6	Dunham Massey Hall	Historic House/ House and Garden / Palace	525,819	517,543	Exact	-2%	£7.50-£9.99
7	RHS Bridgewater	Garden	487,355	466,475	An Estimate	-4%	£10.00-£14.99
8	The Ice Cream Farm	Leisure / Theme Park	400,000	391,247	Exact	-2%	Under £3.00
9	Ullswater Steamers	Other Historic / Scenic Transport Operator	308,894	364,000	An Estimate	18%	Not available
10	Lyme Park & Gardens	Historic House/ House and Garden / Palace	328,322	344,769	Exact	5%	£15 or Over
11	Quarry Bank Mill and Garden	Other Historic Property	247,716	252,147	Exact	2%	£15 or Over
12	The Beatles Story	Museum and/or Art Gallery	191,888	236,536	Exact	23%	£15 or Over
13	Speke Hall, Gardens & Estate	Historic House/ House and Garden / Palace	205,910	209,618	Exact	2%	£10.00-£14.99
14	National Football Museum	Museum and/or Art Gallery	167,915	200,568	Exact	19%	£10.00-£14.99
15	Ravenglass & Eskdale Railway Co Ltd	Steam / Heritage Railway	169,622	179,000	An Estimate	6%	£15 or Over
16	BeWILDerwood	Leisure / Theme Park	139,000	147,500	Exact	6%	£15 or Over
17	WWT Martin Mere	Nature Reserve / Wetlands / Wildlife Trips	127,708	132,646	Exact	4%	£15 or Over
18	Sizergh Castle and Garden	Historic House/ House and Garden / Palace	123,743	128,647	Exact	4%	Not available
19	RSPB Leighton Moss Nature Reserve	Nature Reserve / Wetlands / Wildlife Trips	85,218	92,343	Exact	8%	£7.50-£9.99
20	Acom Farm	Farm / Rare Breeds / Farm Animals	92,979	84,195	Exact	-9%	£3.00- £4.99

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NORTH EAST



TOP 20 MOST VISITED FREE ATTRACTIONS: NORTH EAST

Rank	Name of Attraction	Category	2022 Visitors	2023 Visitors	Exact or Estimate?	% Change 22-23	Price for Adult Entry
1	BALTIC Centre for Contemporary Art	Museum and/or Art Gallery	380,064	411,200	Exact	8%	Free
2	Sunderland Museum & Winter Gardens	Museum and/or Art Gallery	255,425	269,588	Exact	6%	Free
3	Great North Museum: Hancock	Museum and/or Art Gallery	213,497	245,800	Exact	15%	Free
4	Discovery Museum	Museum and/or Art Gallery	160,945	185,157	Exact	15%	Free
5	Locomotion	Museum and/or Art Gallery	78,317	125,121	Exact	60%	Free
6	Palace Green Library, Durham University	Heritage / Visitor Centre	116,245	110,560	Exact	-5%	Free
7	Fusiliers Museum of Northumberland	Museum and/or Art Gallery	88,863	99,892	Exact	12%	Free
8	Laing Art Gallery	Museum and/or Art Gallery	119,411	93,802	Exact	-21%	Free
9	South Shields Museum and Art Gallery	Museum and/or Art Gallery	82,184	85,646	Exact	4%	Free
10	World Heritage Site Visitor Centre	Heritage / Visitor Centre	37,339	50,655	Exact	36%	Free
11	Bowlees Visitor Centre	Heritage / Visitor Centre	41,337	42,761	An Estimate	3%	Free
12	Gisborough Priory	Historic Monument / Archaeological Site	39,809	36,777	An Estimate	-8%	Free
13	Oriental Museum	Museum and/or Art Gallery	13,944	22,195	Exact	59%	Free
14	Stephenson Railway Museum	Museum and/or Art Gallery	24,891	22,150	Exact	-11%	Free
15	ShIPLEY Art Gallery	Museum and/or Art Gallery	21,009	20,062	Exact	-5%	Free
16	Hatton	Museum and/or Art Gallery	19,797	20,052	Exact	1%	Free
17	Arbeia Roman Fort and Museum	Historic Monument / Archaeological Site	19,988	19,283	Exact	-4%	Free
18	St Pauls Church and Monastic Site	Place of Worship (still in use)	7,795	6,569	Exact	-16%	Free
19	Tynemouth Volunteer Life Brigade	Museum and/or Art Gallery	2,428	2,552	Exact	5%	Free
20	Allenheads Heritage Centre	Heritage / Visitor Centre	2,000	2,000	An Estimate	0%	Free

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TOP 20 MOST VISITED PAID ATTRACTIONS: NORTH EAST

Rank	Name of Attraction	Category	2022 Visitors	2023 Visitors	Exact or Estimate?	% Change 22-23	Price for Adult Entry
1	Beamish,; The Living Museum of the North	Museum and/or Art Gallery	788,603	801,756	Exact	2%	£15 or Over
2	Wallington House, Gardens & Estate	Historic House/ House and Garden / Palace	229,995	250,807	Exact	9%	£15 or Over
3	Cragside (National Trust)	Historic House/ House and Garden / Palace	231,188	244,988	Exact	6%	£15 or Over
4	Gibside	Garden	248,578	210,454	Exact	-15%	£10.00-£14.99
5	Centre for Life	Science / Technology Centre	172,996	170,129	Exact	-2%	£10.00-£14.99
6	Housesteads Visitors Centre	Historic Monument / Archaeological Site	96,426	104,128	Exact	8%	£7.50-£9.99
7	Vindolanda (Chesterholm) Hadrian's Wall	Historic Monument / Archaeological Site	96,871	93,935	Exact	-3%	£10.00-£14.99
8	Belsay Hall, Castle and Gardens	Historic House/ House and Garden / Palace	65,611	82,862	Exact	26%	£10.00-£14.99
9	Housesteads Roman Fort	Castle / Fort	87,854	81,331	Exact	-7%	£10.00-£14.99
10	The Bowes Museum	Museum and/or Art Gallery	77,387	77,999	Exact	1%	£15 or Over
11	Lindisfame Castle	Castle / Fort	78,674	74,968	Exact	-5%	£7.50-£9.99
12	Lindisfame Priory	Historic Monument / Archaeological Site	57,981	67,748	Exact	17%	£7.50-£9.99
13	WWT Washington	Nature Reserve / Wetlands / Wildlife Trips	65,395	61,164	Exact	-6%	£10.00-£14.99
14	Saltholme Wildlife Reserve & Discovery Park	Nature Reserve / Wetlands / Wildlife Trips	47,679	59,829	Exact	25%	£5.00-£7.49
15	National Museum Royal Navy Hartlepool	Museum and/or Art Gallery	46,179	52,915		15%	£7.50-£9.99
16	Warkworth Castle	Castle / Fort	54,776	52,027	Exact	-5%	£7.50-£9.99
17	Dunstanburgh Castle	Castle / Fort	43,858	39,980	Exact	-9%	£7.50-£9.99
18	Chesters Roman Fort	Castle / Fort	38,833	36,573	Exact	-6%	£10.00-£14.99
19	Newcastle Castle	Castle / Fort	28,279	36,022	Exact	27%	£7.50-£9.99
20	Woodhorn Museum and Northumberland Archives	Museum and/or Art Gallery	Not available	33,655	Exact	Not available	£5.00-£7.49

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YORKSHIRE AND THE HUMBER



TOP 20 MOST VISITED FREE ATTRACTIONS: YORKSHIRE & THE HUMBER

Rank	Name of Attraction	Category	2022 Visitors	2023 Visitors	Exact or Estimate?	% Change 22-23	Price for Adult Entry
1	Cannon Hall Museum, Park and Gardens	Museum and/or Art Gallery	841,642	983,108	An Estimate	17%	Free
2	National Railway Museum	Museum and/or Art Gallery	572,577	630,306	Exact	10%	Free
3	Millennium Gallery	Museum and/or Art Gallery	421,102	452,007	Exact	7%	Free
4	The Station	Heritage / Visitor Centre	405,668	413,928	Exact	2%	Free
5	Royal Armouries Museum	Museum	220,739	331,574		50%	Free
6	Ogden Water Country Park	Nature Reserve / Wetlands / Wildlife Trips	280,000	280,000	An Estimate	0%	Free
7	Leeds City Museum	Museum and/or Art Gallery	210,554	224,731		7%	Free
8	Weston Park Museum	Museum and/or Art Gallery	168,695	165,041	Exact	-2%	Free
9	Sutton Bank National Park Centre	Heritage / Visitor Centre	133,715	134,270	Exact	0%	Free
10	Sheffield Cathedral - St Peter & St Paul	Place of Worship (still in use)	115,643	120,836	An Estimate	4%	Free
11	National Science and Media Museum	Museum and/or Art Gallery	177,847	93,545	Exact	-47%	Free
12	Beverley Minster	Place of Worship (still in use)	76,000	91,200	An Estimate	20%	Free
13	Pontefract Castle	Castle / Fort	75,767	90,255	Exact	19%	Free
14	Craven Museum and Gallery	Museum and/or Art Gallery	85,052	85,000	An Estimate	0%	Free
15	Cliffe Castle Museum	Museum and/or Art Gallery	57,630	67,810	Exact	18%	Free
16	Danby Lodge National Park Centre	Heritage / Visitor Centre	53,245	59,626	Exact	12%	Free
17	Wakefield Cathedral	Place of Worship (still in use)	Not available	54,000	An Estimate	Not available	Free
18	Halifax Minster	Place of Worship (still in use)	23,949	50,710	Exact	112%	Free
19	Kelham Island Museum	Museum and/or Art Gallery	41,867	48,118	Exact	15%	Free
20	Bradford Cathedral	Place of Worship (still in use)	35,000	47,000	An Estimate	34%	Free

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TOP 20 MOST VISITED PAID ATTRACTIONS: YORKSHIRE & THE HUMBER

Rank	Name of Attraction	Category	2022 Visitors	2023 Visitors	Exact or Estimate?	% Change 22-23	Price for Adult Entry
1	Yorkshire Wildlife Park	Safari Park / Zoo / Aquarium / Aviary	932,444	921,008	Exact	-1%	£15 or Over
2	York Minster	Place of Worship (still in use)	620,591	571,099		-8%	£15 or Over
3	Central Tramway Scarborough	Steam / Heritage Railway	360,000	495,000	An Estimate	38%	Under £3.00
4	RHS Garden Harlow Carr	Garden	448,154	425,897	An Estimate	-5%	£10.00-£14.99
5	Fountains Abbey	Other Historic Property	420,403	425,000	Exact	1%	£15 or Over
6	Eureka! The National Children's Museum	Science / Technology Centre	278,398	365,712	Exact	31%	£15 or Over
7	Castle Howard	Historic House/ House and Garden / Palace	266,998	259,401		-3%	£15 or Over
8	Harewood House Trust	Historic House/ House and Garden / Palace	292,566	236,713		-19%	£15 or Over
9	City Cruises York	Other Historic / Scenic Transport Operator	221,734	192,258	Exact	-13%	£10.00-£14.99
10	Lotherton Hall & Gardens	Museum and/or Art Gallery	Not available	180,551	An Estimate	Not available	£7.50-£9.99
11	Clifford's Tower	Castle / Fort	171,024	171,986	Exact	1%	£7.50-£9.99
12	Whitby Abbey	Historic Monument / Archaeological Site	180,744	171,921	Exact	-5%	£10.00-£14.99
13	Kirkstall Abbey	Museum and/or Art Gallery	132,175	148,815	Exact	13%	£5.00-£7.49
14	Beningbrough Hall	Historic House/ House and Garden / Palace	127,254	148,064	Exact	16%	£10.00-£14.99
15	Nostell Priory & Parkland	Historic House/ House and Garden / Palace	137,066	143,859	Exact	5%	£10.00-£14.99
16	Wentworth Castle Gardens	Garden	Not available	119,948	Exact	Not available	£5.00-£7.49
17	RSPB Bempton Cliffs Reserve	Nature Reserve / Wetlands / Wildlife Trips	110,444	119,069	An Estimate	8%	£5.00-£7.49
18	Brodsworth Hall and Gardens	Historic House/ House and Garden / Palace	100,545	100,862	Exact	0%	£15 or Over
19	Historic Newby Hall	Historic House/ House and Garden / Palace	92,032	99,084	Exact	8%	£15 or Over
20	National Coal Mining Museum for England	Museum and/or Art Gallery	67,605	92,647	An Estimate	37%	£5.00-£7.49

* North Bay Railway attractions include Miniature Railway, Skytrail Historic Water Chute and Boating Lake.

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WEST MIDLANDS



TOP 20 MOST VISITED FREE ATTRACTIONS: WEST MIDLANDS

Rank	Name of Attraction	Category	2022 Visitors	2023 Visitors	Exact or Estimate?	% Change 22-23	Price for Adult Entry
1	Midlands Arts Centre (MAC)	Other	804,236	853,355	Exact	6%	Free
2	Royal Air Force Museum Midlands	Museum and/or Art Gallery	382,831	415,398		9%	Free
3	National Memorial Arboretum	Heritage / Visitor Centre	299,344	280,407	Exact	-6%	Free
4	Ikon Gallery	Museum and/or Art Gallery	274,107	231,911	Exact	-15%	Free
5	The Potteries Museum & Art Gallery	Museum and/or Art Gallery	134,184	132,628	Exact	-1%	Free
6	Hereford Cathedral	Place of Worship (still in use)	98,038	110,185	An Estimate	12%	Free
7	Coventry Cathedral - St Michael's	Place of Worship (still in use)	98,735	103,075	An Estimate	4%	Free
8	Worcester City Art Gallery & Museum	Museum and/or Art Gallery	61,867	71,733	Exact	16%	Free
9	Rugby Art Gallery and Museum	Museum and/or Art Gallery	50,291	69,756	Exact	39%	Free
10	St Laurence's Church	Place of Worship (still in use)	65,000	62,500	An Estimate	-4%	Free
11	Iron Bridge Toll House	Other Historic Property	35,645	43,366		22%	Free
12	Great Malvern Priory	Place of Worship (still in use)	40,000	40,000	An Estimate	0%	Free
13	Collegiate Church of St Mary	Other Historic Property	33,433	33,500	Exact	0%	Free
14	Great Witley Parish Church	Place of Worship (still in use)	28,050	31,069	Exact	11%	Free
15	Stafford Castle and Visitor Centre	Castle / Fort	22,260	24,517	Exact	10%	Free
16	Tudor House Museum Worcester	Museum and/or Art Gallery	19,029	20,471	Exact	8%	Free
17	Ancient High House	Historic House/ House and Garden / Palace	15,080	16,399	Exact	9%	Free
18	Ledbury Heritage Centre	Heritage / Visitor Centre	13,320	14,176	Exact	6%	Free
19	Butcher Row House Museum	Museum and/or Art Gallery	9,350	10,547	Exact	13%	Free
20	Upton Heritage Centre	Heritage / Visitor Centre	Not available	5,195	Exact	Not available	Free

* Only 19 free attractions from West Midlands took part in the survey reporting 2021 visitors numbers.

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TOP 20 MOST VISITED PAID ATTRACTIONS: WEST MIDLANDS

Rank	Name of Attraction	Category	2022 Visitors	2023 Visitors	Exact or Estimate?	% Change 22-23	Price for Adult Entry
1	Attingham Park	Historic House/ House and Garden / Palace	538,394	591,794	Exact	10%	£15 or Over
2	Black Country Living Museum	Museum and/or Art Gallery	331,631	339,021	Exact	2%	£15 or Over
3	Dudley Zoo & Castle	Safari Park / Zoo / Aquarium / Aviary	300,054	302,386	Exact	1%	£15 or Over
4	Shakespeare's Birthplace	Historic House/ House and Garden / Palace	92,417	271,346	Exact	194%	£15 or Over
5	Shugborough Estate	Historic House/ House and Garden / Palace	256,236	270,610	Exact	6%	£10.00-£14.99
6	Croome Park	Historic House/ House and Garden / Palace	241,819	252,156	Exact	4%	£10.00-£14.99
7	Charlecote Park	Historic House/ House and Garden / Palace	205,668	238,869	Exact	16%	£10.00-£14.99
8	Hanbury Hall	Historic House/ House and Garden / Palace	199,039	218,243	Exact	10%	£10.00-£14.99
9	Thinktank	Museum and/or Art Gallery	201,551	211,012		5%	£15 or Over
10	Stratford-upon-Avon Butterfly Farm	Safari Park / Zoo / Aquarium / Aviary	198,564	208,416	Exact	5%	£7.50-£9.99
11	Baddesley Clinton	Historic House/ House and Garden / Palace	204,623	204,873	Exact	0%	£10.00-£14.99
12	Packwood House	Historic House/ House and Garden / Palace	194,676	188,787	Exact	-3%	£10.00-£14.99
13	Blists Hill Victorian Town	Museum and/or Art Gallery	132,249	165,604		25%	£15 or Over
14	Biddulph Grange Gardens	Garden	128,483	137,800	An Estimate	7%	£10.00-£14.99
15	Wightwick Manor	Historic House/ House and Garden / Palace	114,935	121,405	Exact	6%	£10.00-£14.99
16	Croft Castle	Castle / Fort	106,107	119,477	Exact	13%	£10.00-£14.99
17	Kenilworth Castle & Elizabethan Garden	Castle / Fort	119,082	118,264	Exact	-1%	£15 or Over
18	Upton House	Historic House/ House and Garden / Palace	88,034	94,243	Exact	7%	Not available
19	Dudmaston Hall	Historic House/ House and Garden / Palace	89,644	92,343	Exact	3%	Not available
20	Little owl farm park	Farm / Rare Breeds / Farm Animals	81,470	91,401	Exact	12%	£10.00-£14.99

As per last year's approach, country parks were suppressed from the top 20 listing. To see their ranking, please view the **full listing** available on our website.

EAST MIDLANDS



TOP 20 MOST VISITED FREE ATTRACTIONS: EAST MIDLANDS

Rank	Name of Attraction	Category	2022 Visitors	2023 Visitors	Exact or Estimate?	% Change 22-23	Price for Adult Entry
1	Wollaton Hall and Park	Museum and/or Art Gallery	649,853	697,908	Exact	7%	Free
2	Leicester Museum & Art Gallery	Museum and/or Art Gallery	222,128	263,622	Exact	19%	Free
3	The Ropewalk	Museum and/or Art Gallery	90,620	93,997	An Estimate	4%	Free
4	Chesterfield Parish Church (Crooked Spire)	Place of Worship (still in use)	82,676	90,767	Exact	10%	Free
5	Leicester Guildhall	Museum and/or Art Gallery	38,063	49,939	Exact	31%	Free
6	Bransby Horses	Farm / Rare Breeds / Farm Animals	46,000	49,500	An Estimate	8%	Free
7	Newarke Houses Museum	Museum and/or Art Gallery	34,588	47,644	Exact	38%	Free
8	Abbey Pumping Station	Museum and/or Art Gallery	37,744	47,554	Exact	26%	Free
9	Chamwood Museum	Museum and/or Art Gallery	43,113	38,994	Exact	-10%	Free
10	Museum Of Lincolnshire Life	Museum and/or Art Gallery	31,485	36,564	Exact	16%	Free
11	Oakham Castle	Castle / Fort	34,029	33,077	An Estimate	-3%	Free
12	The Royal Lancers & Nottinghamshire Yeomanry Musuem	Museum and/or Art Gallery	28,333	32,484	Exact	15%	Free
13	Green's Windmill and Science Centre	Heritage / Visitor Centre	22,478	23,805	Exact	6%	Free
14	North Lincolnshire Museum	Museum and/or Art Gallery	18,698	23,076	Exact	23%	Free
15	Lincoln St. Mary Magdalene	Place of Worship (still in use)	Not available	21,814	Exact	Not available	Free
16	Caistor Arts & Heritage Centre	Heritage / Visitor Centre	18,767	18,848	An Estimate	0%	Free
17	Melton Carnegie Museum	Museum and/or Art Gallery	13,525	14,572	Exact	8%	Free
18	Sywell Aviation Museum	Museum and/or Art Gallery	12,500	14,500	An Estimate	16%	Free
19	Bassetlaw Museum	Museum and/or Art Gallery	12,654	12,844	An Estimate	2%	Free
20	Rutland County Museum	Museum and/or Art Gallery	11,685	11,319	An Estimate	-3%	Free

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TOP 20 MOST VISITED PAID ATTRACTIONS: EAST MIDLANDS

Rank	Name of Attraction	Category	2022 Visitors	2023 Visitors	Exact or Estimate?	% Change 22-23	Price for Adult Entry
1	Chatsworth	Historic House/ House and Garden / Palace	596,234	604,624		1%	£15 or Over
2	Calke Abbey	Historic House/ House and Garden / Palace	488,911	493,610	Exact	1%	£15 or Over
3	Belton House	Historic House/ House and Garden / Palace	361,270	358,078	Exact	-1%	£15 or Over
4	Hardwick Hall	Historic House/ House and Garden / Palace	243,315	269,722	Exact	11%	£15 or Over
5	Kedleston Hall	Historic House/ House and Garden / Palace	225,322	215,296	Exact	-4%	£15 or Over
6	Conkers	Nature Reserve / Wetlands / Wildlife Trips	211,100	210,526	Exact	0%	£7.50-£9.99
7	Newstead Abbey	Museum and/or Art Gallery	144,115	155,184	Exact	8%	£10.00-£14.99
8	Nottingham Castle	Castle / Fort	Not available	147,487	Exact	Not available	£10.00-£14.99
9	British Motor Museum	Museum and/or Art Gallery	118,081	143,233	Exact	21%	£15 or Over
10	The Childrens Country House at Sudbury	Historic House/ House and Garden / Palace	66,690	116,810	Exact	75%	£10.00-£14.99
11	Crich Tramway Village	Other Historic / Scenic Transport Operator	95,777	116,609	Exact	22%	£15 or Over
12	Rand Farm Park	Farm / Rare Breeds / Farm Animals	113,675	108,533	Exact	-5%	£10.00-£14.99
13	International Bomber Command Centre	Heritage / Visitor Centre	89,070	104,105	Exact	17%	£7.50-£9.99
14	Skegness Natureland Seal Sanctuary	Safari Park / Zoo / Aquarium / Aviary	112,840	103,258	Exact	-8%	£10.00-£14.99
15	Bolsover Castle	Castle / Fort	89,252	87,910	Exact	-2%	£15 or Over
16	Canons Ashby	Historic Monument / Archaeological Site	69,716	77,223	Exact	11%	Not available
17	Cleethorpes Coast Light Railway	Steam / Heritage Railway	80,000	75,000	An Estimate	-6%	£5.00-£7.49
18	Lincolnshire Wildlife Park	Safari Park / Zoo / Aquarium / Aviary	50,000	73,469	Exact	47%	Not available
19	Tattershall Castle	Castle / Fort	42,701	47,308	Exact	11%	Not available
20	Gunby Hall	Heritage / Visitor Centre	36,251	43,700	Exact	21%	Not available

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EAST OF ENGLAND



TOP 20 MOST VISITED FREE ATTRACTIONS: EAST OF ENGLAND

Rank	Name of Attraction	Category	2022 Visitors	2023 Visitors	Exact or Estimate?	% Change 22-23	Price for Adult Entry
1	The Abbey Gardens & Abbey Ruins	Garden	1,362,874	1,345,058	Exact	-1%	Free
2	Fitzwilliam Museum	Museum and/or Art Gallery	371,071	402,620		9%	Free
3	The Natural History Museum at Tring	Museum	134,208	153,953		15%	Free
4	Sainsbury Centre	Museum and/or Art Gallery	128,750	139,100	An Estimate	8%	Free
5	University Museum of Zoology	Museum and/or Art Gallery	103,604	138,886		34%	Free
6	Museum of Archaeology and Anthropology	Museum and/or Art Gallery	74,861	101,240	An Estimate	35%	Free
7	Sedgwick Museum of Earth Sciences	Museum and/or Art Gallery	67,177	85,760		28%	Free
8	St Edmundsbury Cathedral	Place of Worship (still in use)	76,622	73,442	An Estimate	-4%	Free
9	The Polar Museum	Museum and/or Art Gallery	23,705	41,629		76%	Free
10	RNLI Henry Blogg Museum	Museum and/or Art Gallery	29,896	30,947	Exact	4%	Free
11	Peter Coke Shell Gallery	Museum and/or Art Gallery	17,639	24,607	Exact	40%	Free
12	Whipple Museum of the History of Science	Museum and/or Art Gallery	10,936	15,984	Exact	46%	Free
13	Cromwell Museum	Museum and/or Art Gallery	10,421	12,330	Exact	18%	Free
14	Museum of Classical Archaeology	Museum and/or Art Gallery	9,763	11,921	Exact	22%	Free
15	Fishermen's Lifeboat Museum	Heritage / Visitor Centre	7,052	11,336	Exact	61%	Free
16	Walpole St Peter's Church	Place of Worship (still in use)	Not available	7,000	An Estimate	Not available	Free
17	Charles Burrell Museum	Steam / Heritage Railway	4,500	5,200	Exact	16%	Free
18	Lowewood Museum	Museum and/or Art Gallery	4,213	5,000	An Estimate	19%	Free
19	The Panacea Museum	Museum and/or Art Gallery	4,425	4,444	Exact	0%	Free
20	Rayleigh Town Museum	Museum and/or Art Gallery	3,933	4,321	Exact	10%	Free

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TOP 20 MOST VISITED PAID ATTRACTIONS: EAST OF ENGLAND

Rank	Name of Attraction	Category	2022 Visitors	2023 Visitors	Exact or Estimate?	% Change 22-23	Price for Adult Entry
1	Colchester Zoo	Safari Park / Zoo / Aquarium / Aviary	974,790	1,003,817	Exact	3%	£15 or Over
2	Southend-on-Sea Pier	Other Historic Property	412,300	391,341	Exact	-5%	£7.50-£9.99
3	RHS Garden Hyde Hall	Garden	398,001	386,561	An Estimate	-3%	£10.00-£14.99
4	Imperial War Museum Duxford	Other Historic Property	346,658	380,654	Exact	10%	£15 or Over
5	Anglesey Abbey, Gardens and Lode Mill	Historic House/ House and Garden / Palace	345,209	376,069	Exact	9%	£15 or Over
6	Wimpole Hall and Home Farm	Historic House/ House and Garden / Palace	343,767	356,557	Exact	4%	£15 or Over
7	Cambridge University Botanic Garden	Garden	345,186	348,295	Exact	1%	£5.00-£7.49
8	National Trust Ickworth	Historic House/ House and Garden / Palace	287,547	325,900	Exact	13%	£10.00-£14.99
9	Hatfield Forest	Nature Reserve / Wetlands / Wildlife Trips	321,000	324,507	Exact	1%	£7.50-£9.99
10	Blickling Hall, Gardens and Park	Historic House/ House and Garden / Palace	191,341	214,698	Exact	12%	£15 or Over
11	Wrest Park	Historic House/ House and Garden / Palace	158,737	194,693	Exact	23%	£15 or Over
12	Burghley	Historic House/ House and Garden / Palace	83,407	154,827		86%	£15 or Over
13	Sutton Hoo Anglo-Saxon Burial Mounds	Historic Monument / Archaeological Site	141,186	154,655	Exact	10%	£15 or Over
14	North Norfolk Railway	Other Historic / Scenic Transport Operator	152,322	148,801	Exact	-2%	£15 or Over
15	Audley End House and Gardens	Historic House/ House and Garden / Palace	165,875	148,742	Exact	-10%	£15 or Over
16	Felbrigg Hall, Garden and Park	Historic House/ House and Garden / Palace	120,952	128,427	Exact	6%	£10.00-£14.99
17	Kettle's Yard	Museum and/or Art Gallery	104,616	122,029	Exact	17%	£10.00-£14.99
18	Holkham Hall	Historic House/ House and Garden / Palace	116,022	112,785		-3%	£15 or Over
19	Oxburgh Hall	Historic House/ House and Garden / Palace	85,016	104,618	Exact	23%	£10.00-£14.99
20	Shepreth Wildlife Park and Waterworld	Safari Park / Zoo / Aquarium / Aviary	92,370	99,500	Exact	8%	£10.00-£14.99

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LONDON



TOP 20 MOST VISITED FREE ATTRACTIONS: LONDON

Rank	Name of Attraction	Category	2022 Visitors	2023 Visitors	Exact or Estimate?	% Change 22-23	Price for Adult Entry
1	British Museum	Museum	4,097,253	5,820,860		42%	Free
2	Natural History Museum	Museum	4,812,806	5,686,601		18%	Free
3	Tate Modern	Museum	3,883,160	4,729,444		22%	Free
4	National Gallery	Museum and/or Art Gallery	2,727,119	3,096,508	Exact	14%	Free
5	Victoria and Albert Museum	Museum	2,359,887	3,089,434		31%	Free
6	Science Museum	Museum and/or Art Gallery	2,334,930	2,956,886	Exact	27%	Free
7	Somerset House	Historic House/ House and Garden / Palace	2,346,580	2,727,677	Exact	16%	Free
8	Royal Museums Greenwich	Museum	1,630,112	2,506,962		54%	Free
9	British Library	Museum and/or Art Gallery	1,149,070	1,390,378		21%	Free
10	National Portrait Gallery	Museum and/or Art Gallery	Not available	1,164,018		Not available	Free
11	Tate Britain	Museum	913,395	1,091,218		19%	Free
12	The Horniman Public Museum & Public Park Trust	Museum and/or Art Gallery	790,067	924,480	Exact	17%	Free
13	Imperial War Museum London	Museum and/or Art Gallery	684,909	841,575	Exact	23%	Free
14	Design Museum	Museum and/or Art Gallery	511,863	633,312		24%	Free
15	Royal Air Force Museum London	Museum and/or Art Gallery	400,643	487,761	Exact	22%	Free
16	Wallace Collection	Museum	290,334	424,191		46%	Free
17	The Wellcome Collection	Museum and/or Art Gallery	300,213	414,957	Exact	38%	Free
18	Young V&A	Museum	Not available	405,149		Not available	Free
19	National Army Museum	Museum and/or Art Gallery	Not available	178,410	Exact	Not available	Free
20	Museum of the Home	Museum	145,301	172,407		19%	Free

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TOP 20 MOST VISITED PAID ATTRACTIONS: LONDON

Rank	Name of Attraction	Category	2022 Visitors	2023 Visitors	Exact or Estimate?	% Change 22-23	Price for Adult Entry
1	Tower of London	Castle / Fort	2,019,868	2,791,834	Exact	38%	£15 or Over
2	Royal Botanic Gardens, Kew	Garden	1,963,885	1,974,295		1%	£15 or Over
3	Westminster Abbey	Place of Worship (still in use)	1,062,909	1,587,866		49%	£15 or Over
4	St Paul's Cathedral	Place of Worship (still in use)	1,193,888	1,499,575	Exact	26%	£15 or Over
5	Tower Bridge	Heritage / Visitor Centre	648,001	960,670	Exact	48%	£10.00-£14.99
6	Old Royal Naval College	Other Historic Property	731,344	843,175		15%	£15 or Over
7	Shakespeare's Globe	Other Historic Property	642,082	799,942		25%	£15 or Over
8	Hampton Court Palace	Historic House/ House and Garden / Palace	527,590	631,048	Exact	20%	£15 or Over
9	Churchill War Rooms	Other Historic Property	438,092	559,740	Exact	28%	£15 or Over
10	Buckingham Palace	Historic House/ House and Garden / Palace	286,458	501,499		75%	£15 or Over
11	London Transport Museum	Museum and/or Art Gallery	338,249	435,628		29%	£15 or Over
12	Kensington Palace	Historic House/ House and Garden / Palace	294,035	421,716	Exact	43%	£15 or Over
13	The Courtauld Gallery	Museum and/or Art Gallery	297,599	235,436		-21%	£7.50-£9.99
14	HMS Belfast	Other Historic Property	167,933	208,498	Exact	24%	£15 or Over
15	UK Parliament	Other Historic Property	140,585	189,481		35%	£15 or Over
16	Eltham Palace	Historic House/ House and Garden / Palace	128,986	140,903	Exact	9%	£15 or Over
17	WWT London	Nature Reserve / Wetlands / Wildlife Trips	128,760	133,775	Exact	4%	£15 or Over
18	Monument	Historic Monument / Archaeological Site	81,305	102,312	Exact	26%	£5.00-£7.49
19	Osterley Park House	Historic House/ House and Garden / Palace	68,429	63,805	Exact	-7%	£10.00-£14.99
20	Chelsea Physic Garden	Garden	60,635	57,960	Exact	-4%	£10.00-£14.99

* The Royal Academy of Arts has a range of mostly paid exhibitions with different entrance fees and few free exhibitions. There is no fixed entry fee. As per last year's approach, country parks were suppressed from the top 20 listing. To see their ranking, please view the **full listing** available on our website.

SOUTH EAST



TOP 20 MOST VISITED FREE ATTRACTIONS: SOUTH EAST

Rank	Name of Attraction	Category	2022 Visitors	2023 Visitors	Exact or Estimate?	% Change 22-23	Price for Adult Entry
1	Brighton Pier	Other	4,632,108	4,235,165	Exact	-9%	Free
2	Ashmolean Museum	Museum and/or Art Gallery	728,183	900,277	An Estimate	24%	Free
3	Bodleian Libraries	Museum and/or Art Gallery	711,478	842,221	An Estimate	18%	Free
4	Oxford University Museum of Natural History	Museum and/or Art Gallery	675,557	768,986	An Estimate	14%	Free
5	Pitt Rivers Museum	Museum and/or Art Gallery	314,473	400,495	An Estimate	27%	Free
6	The Beaney (including Canterbury Tourism Info)	Museum and/or Art Gallery	271,175	338,728	Exact	25%	Free
7	Tunbridge Wells Museum and Art Gallery	Museum and/or Art Gallery	203,901	305,673	Exact	50%	Free
8	Chichester Cathedral	Place of Worship (still in use)	216,405	271,263	Exact	25%	Free
9	History of Science Museum	Museum and/or Art Gallery	128,284	195,643	An Estimate	53%	Free
10	Isle of Wight Donkey Sanctuary	Farm / Rare Breeds / Farm Animals	80,000	160,000	An Estimate	100%	Free
11	New Forest Heritage Centre	Heritage / Visitor Centre	144,116	150,123	Exact	4%	Free
12	Royal Armouries Fort Nelson	Museum	80,013	138,421		73%	Free
13	Windsor and Royal Borough Museum	Museum and/or Art Gallery	58,565	73,572	Exact	26%	Free
14	Novium Museum	Museum and/or Art Gallery	39,845	47,000	Exact	18%	Free
15	Southampton City Art Gallery	Museum and/or Art Gallery	37,473	44,479	Exact	19%	Free
16	Bourne Hall Museum	Museum and/or Art Gallery	30,000	30,000	An Estimate	0%	Free
17	Hove Museum & Art Gallery	Museum and/or Art Gallery	12,176	27,285	Exact	124%	Free
18	Dapdune Wharf	Heritage / Visitor Centre	18,231	24,823	An Estimate	36%	Free
19	Booth Museum of Natural History	Museum and/or Art Gallery	21,361	23,811	Exact	11%	Free
20	Portsmouth Cathedral	Place of Worship (still in use)	19,802	22,755	An Estimate	15%	Free

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TOP 20 MOST VISITED PAID ATTRACTIONS: SOUTH EAST

Rank	Name of Attraction	Category	2022 Visitors	2023 Visitors	Exact or Estimate?	% Change 22-23	Price for Adult Entry
1	Windsor Castle	Castle / Fort	827,331	1,374,607		66%	£15 or Over
2	RHS Garden Wisley	Garden	1,439,829	1,306,664	An Estimate	-9%	£15 or Over
3	Blenheim Palace	Historic House/ House and Garden / Palace	821,585	945,412		15%	£15 or Over
4	Portsmouth Historic Dockyard	Museum and/or Art Gallery	719,009	873,491		21%	£15 or Over
5	Canterbury Cathedral	Place of Worship (still in use)	551,767	565,213		2%	£15 or Over
6	Royal Tunbridge Wells Tourist Information Centre	Museum and/or Art Gallery	532,639	516,245	Exact	-3%	Not available
7	Cliveden	Historic House/ House and Garden / Palace	536,672	502,909	Exact	-6%	£15 or Over
8	Chichester Ship Canal Boat Trips	Other Historic / Scenic Transport Operator	500,000	500,000	An Estimate	0%	£7.50-£9.99
9	Hever Castle and Gardens	Historic House/ House and Garden / Palace	419,969	421,724	Exact	0%	£15 or Over
10	Wakehurst	Garden	384,415	400,123	Exact	4%	£15 or Over
11	Nymans	Garden	350,780	400,031	Exact	14%	£15 or Over
12	Polesden Lacey	Historic House/ House and Garden / Palace	333,200	384,700	Exact	15%	£15 or Over
13	Mottisfont Abbey Garden, House and Estate	Historic House/ House and Garden / Palace	320,976	366,046	Exact	14%	£15 or Over
14	Beaulieu	Museum and/or Art Gallery	327,026	321,034		-2%	£15 or Over
15	Waddesdon - A Rothschild House & Gardens	Historic House/ House and Garden / Palace	342,884	311,294	Exact	-9%	£15 or Over
16	Knockhatch Adventure Park	Leisure / Theme Park	280,713	287,130	Exact	2%	£15 or Over
17	Sheffield Park Garden	Garden	293,726	284,358	Exact	-3%	Not available
18	Osborne House	Historic House/ House and Garden / Palace	266,370	274,747	Exact	3%	£15 or Over
19	Dover Castle	Castle / Fort	224,782	270,290	Exact	20%	£15 or Over
20	Knole	Historic House/ House and Garden / Palace	189,044	247,079	Exact	31%	Not available

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SOUTH WEST



TOP 20 MOST VISITED FREE ATTRACTIONS: SOUTH WEST

Rank	Name of Attraction	Category	2022 Visitors	2023 Visitors	Exact or Estimate?	% Change 22-23	Price for Adult Entry
1	Amos Vale Cemetery Trust	Other Historic Property	546,132	505,162	Exact	-8%	Free
2	The Donkey Sanctuary	Farm / Rare Breeds / Farm Animals	404,000	399,000	Exact	-1%	Free
3	Wells Cathedral	Place of Worship (still in use)	324,721	312,264	Exact	-4%	Free
4	Durlston Country Park National Nature Reserve	Nature Reserve / Wetlands / Wildlife Trips	250,000	250,000	An Estimate	0%	Free
5	Royal Albert Memorial Museum & Art Gallery - RAMM	Museum and/or Art Gallery	192,700	216,400	An Estimate	12%	Free
6	New Brewery Arts	Museum and/or Art Gallery	155,541	165,347	Exact	6%	Free
7	Forest of Dean Cycle Centre - pedalabikeaway	Extreme sports experience	130,813	160,640	Exact	23%	Free
8	Charmouth Heritage Coast Centre	Heritage / Visitor Centre	100,000	110,000	An Estimate	10%	Free
9	MAKE Southwest	Museum and/or Art Gallery	80,000	90,000	An Estimate	13%	Free
10	Clifton Suspension Bridge Visitor Centre	Heritage / Visitor Centre	57,429	74,860	Exact	30%	Free
11	Swanage Museum and Heritage Centre	Museum and/or Art Gallery	60,000	70,000	An Estimate	17%	Free
12	Wolfridge Alpaca Stud	Farm / Rare Breeds / Farm Animals	44,000	56,000	An Estimate	27%	Free
13	Shaftesbury Abbey Museum & Garden	Historic Monument / Archaeological Site	33,068	35,806	Exact	8%	Free
14	West Bay Discovery Centre	Heritage / Visitor Centre	24,735	24,586	Exact	-1%	Free
15	Watchet Market House Museum	Museum and/or Art Gallery	23,945	23,365	Exact	-2%	Free
16	Kingston Maurward Animal Park and Gardens Park	Farm / Rare Breeds / Farm Animals	15,000	15,000	An Estimate	0%	Free
17	Newton Abbot Museum	Museum and/or Art Gallery	12,556	14,928	Exact	19%	Free
18	RNLI Station and Museum	Museum and/or Art Gallery	14,880	13,876	Exact	-7%	Free
19	Young Gallery Salisbury	Museum and/or Art Gallery	10,000	10,000	An Estimate	0%	Free
20	Bodmin Town Museum	Museum and/or Art Gallery	5,654	5,815	Exact	3%	Free

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TOP 20 MOST VISITED PAID ATTRACTIONS: SOUTH WEST

Rank	Name of Attraction	Category	2022 Visitors	2023 Visitors	Exact or Estimate?	% Change 22-23	Price for Adult Entry
1	Stonehenge	Historic Monument / Archaeological Site	977,316	1,327,423	Exact	36%	£15 or Over
2	Roman Baths	Historic Monument / Archaeological Site	851,854	991,437	Exact	16%	£15 or Over
3	Longleat Safari & Adventure Park	Safari Park / Zoo / Aquarium / Aviary	814,263	800,056		-2%	£15 or Over
4	Grand Pier (Weston-Super-Mare)	Other	600,000	545,011	Exact	-9%	Under £3.00
5	Westonbirt, The National Arboretum	Garden	440,752	423,813	An Estimate	-4%	£15 or Over
6	St Michael's Mount	Historic House/ House and Garden / Palace	375,885	418,364		11%	£15 or Over
7	Tyntesfield	Historic House/ House and Garden / Palace	365,925	401,636	Exact	10%	£15 or Over
8	Kingston Lacy Estate	Historic House/ House and Garden / Palace	360,388	391,969	Exact	9%	£15 or Over
9	Stourhead House and Garden	Historic House/ House and Garden / Palace	375,197	376,253	Exact	0%	£15 or Over
10	Bath Abbey	Place of Worship (still in use)	340,000	354,590	Exact	4%	£5.00-£7.49
11	National Marine Aquarium	Safari Park / Zoo / Aquarium / Aviary	323,139	350,911	Exact	9%	£15 or Over
12	Tintagel Castle	Castle / Fort	279,608	334,195	Exact	20%	£15 or Over
13	Wild Place Project	Safari Park / Zoo / Aquarium / Aviary	265,675	317,242	Exact	19%	£15 or Over
14	Lost Gardens of Heligan	Garden	312,179	312,179	Exact	0%	£15 or Over
15	Salisbury Cathedral	Place of Worship (still in use)	194,552	257,364	Exact	32%	£10.00-£14.99
16	Dyrham Park	Historic House/ House and Garden / Palace	202,266	246,139	Exact	22%	£15 or Over
17	WWT Slimbridge	Nature Reserve / Wetlands / Wildlife Trips	223,631	245,249	Exact	10%	£15 or Over
18	RHS Rosemoor	Garden	228047	238876	Exact	5%	£10.00-£14.99
19	Corfe Castle	Castle / Fort	238216	232229	Exact	-3%	£10.00-£14.99
20	The Tank Museum	Museum and/or Art Gallery	191063	223587	Exact	17%	£15 or Over

As per last year's approach, country parks were suppressed from the top 20 listing. To see their ranking, please view the **full listing** available on our website.